



PC Market Analysis 2008 Q4

Summary Results in Unit Portugal

Top 10 Total Market	2007 Q4	% Share	2008 Q4	% Share	YonY Growth %
Hewlett-Packard	120.750	29,3%	131.655	27,1%	9,0%
Toshiba	71.837	17,4%	94.434	19,4%	31,5%
INSYS	8.026	1,9%	67.855	14,0%	745,4%
ASUS	34.234	8,3%	53.901	11,1%	57,4%
Acer	48.358	11,7%	45.065	9,3%	-6,8%
Dell Inc.	16.650	4,0%	17.748	3,7%	6,6%
JP Sa Couto	10.000	2,4%	16.500	3,4%	65,0%
Sony	17.525	4,2%	16.058	3,3%	-8,4%
Apple Computer	9.960	2,4%	10.778	2,2%	8,2%
Fujitsu/Fujitsu Siemens	36.444	8,8%	8.824	1,8%	-75,8%
Lenovo	2.734	0,7%	2.793	0,6%	2,2%
Total Others	36.112	8,8%	20.068	4,1%	-44,4%
	412.630	100,0%	485.679	100,0%	17,7%

Summary Includes - Deskbound and Mobile

By Format	2007 Q4	% Share	2008 Q4	% Share	nY Growth %
Deskbased PC	107.717	26,1%	62.907	13,0%	-41,6%
Mobile PC	304.913	73,9%	422.772	87,0%	38,7%
	412.630	100,0%	485.679	100,0%	17,7%

By Processor	2007 Q4	% Share	2008 Q4	% Share	nY Growth %
AMD	66.946	16,2%	76.063	15,7%	13,6%
Intel	345.684	83,8%	407.561	83,9%	17,9%
Other	0	0,0%	2.055	0,4%	
	412.630	100,0%	485.679	100,0%	17,7%

Top 10 Desktop	2007 Q4	% Share	2008 Q4	% Share	YonY Growth %
Hewlett-Packard	39.954	37,1%	32.107	51,0%	-19,6%
Dell Inc.	11.782	10,9%	7.052	11,2%	-40,2%
JP Sa Couto	6.900	6,4%	5.350	8,5%	-22,5%
Apple Computer	2.660	2,5%	2.894	4,6%	8,8%
Goldnet	5.000	4,6%	2.000	3,2%	-60,0%
NEC	2.242	2,1%	1.687	2,7%	-24,8%
Fujitsu/Fujitsu Siemens	1.079	1,0%	1.665	2,6%	54,3%
INSYS	798	0,7%	1.531	2,4%	91,9%
Lenovo	1.352	1,3%	1.176	1,9%	-13,0%
Acer	8.362	7,8%	787	1,3%	-90,6%
Triudus	2.109	2,0%		0,0%	-100,0%
Total Others	25.479	23,7%	6.659	10,6%	-73,9%
	107.717	100,0%	62.907	100,0%	-41,6%

Top 10 Mobile	2007 Q4	% Share	2008 Q4	% Share	YonY Growth %
Hewlett-Packard	80.796	26,5%	99.548	23,5%	23,2%
Toshiba	71.837	23,6%	94.434	22,3%	31,5%
INSYS	7.228	2,4%	66.307	15,7%	817,4%
ASUS	34.234	11,2%	53.901	12,7%	57,4%
Acer	39.996	13,1%	44.278	10,5%	10,7%
Sony	17.525	5,7%	16.058	3,8%	-8,4%
JP Sa Couto	3.100	1,0%	11.150	2,6%	259,7%
Dell Inc.	4.868	1,6%	10.697	2,5%	119,7%
Apple Computer	7.300	2,4%	7.884	1,9%	8,0%
Fujitsu/Fujitsu Siemens	35.365	11,6%	7.159	1,7%	-79,8%
Lenovo	1.382	0,5%	1.617	0,4%	17,0%
Total Others	1.282	0,4%	9.739	2,3%	659,7%
	304.913	100,0%	422.772	100,0%	38,7%